



Public Health Association
AUSTRALIA

Sponsorship & Exhibition Prospectus

AI & Public Health Conference 2026

'Maximising benefits, minimising harms'

Tuesday 10 to Wednesday 11 November 2026

voco Brisbane City Centre,

Brisbane/Jagera & Turrbal Country, QLD

About the Conference

Dear Partner,

The Public Health Association of Australia (PHAA) and the Conference Advisory Committee are pleased to invite you to support the AI & Public Health Conference 2026, a timely and important gathering of leaders, researchers, policymakers, and industry experts exploring the theme “Maximising Benefits, Minimising Harms.”

As artificial intelligence rapidly reshapes the public health landscape, this conference will provide a critical platform to examine both the transformative potential of AI and the responsibilities that come with its use. Across two days, we will bring together national and international perspectives to explore how AI can enhance population health while ensuring safe, ethical, and equitable outcomes.

The program will highlight both established and emerging applications of AI in public health, including disease surveillance and outbreak control through advanced data analysis and forecasting; innovations in mental and behavioural health such as digital phenotyping and AI-enabled support tools; and new approaches to public health communication, including personalised messaging and the challenges of misinformation.

At the same time, the conference will confront the complex risks associated with AI. These include the potential to widen health inequities, the persistence of algorithmic bias, gaps in ethical and regulatory frameworks, and the risk of commercial exploitation of vulnerable populations. We will also explore the unintended consequences of automated decision-making and the policy settings required to safeguard community wellbeing.

Your partnership will help ensure this important conversation drives meaningful impact—supporting collaboration across sectors, strengthening evidence-informed policy, and advancing responsible innovation in AI for public health.

We invite you to join us in shaping a future where the benefits of AI are realised while harms are minimised for all.

The PHAA team is committed to working with sponsors to match sponsorship packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

Yours sincerely,



Adjunct Professor Terry Slevin
Chief Executive Officer
Public Health Association of Australia





About the Conference

Conference Objectives

- Identify the benefits of AI for public health practice, research, and policy
- Interrogate and articulate the harms and unintended consequences of AI deployment
- Develop shared direction for how public health should incorporate AI, monitor its impacts, and safeguard communities
- Strengthen collaboration across sectors to build capability, governance, and public trust

The program will prioritise cross-disciplinary exchange, practical case studies, and forward-looking policy discussions. A significant element of the conference will feature interactive workshop style discussions. The program will incorporate an 'Introduction to AI' half-day workshop to educate public health staff about the basics of generative AI prior to the conference to ensure high quality conversations in the conference proper.

Delegates Profile

Anyone who works in public health has the potential to benefit from this conference. It should be of specific interest to:

- Public health workers, program managers and policy makers wishing to better understand the opportunities and risks of AI
- Researchers who develop or use AI methods in public health applications
- People seeking to better understand potential risks or harms of the use of AI in public health

Benefits

Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of the public health sector and organisations which deliver it.
- Promote your organisation and products to delegates.
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

For more details see the conference website: www.aiph2026.com

Notes

- All packages will be booked in accordance with [PHAA's Sponsorship Protocol](#).
- All costs are GST inclusive.
- All time frames must be met in order to achieve package entitlements.
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.

Contact

For any questions, including queries about tailored packages, or to send your completed Booking Form, please contact PHAA Events Officer:

Ms. Cal Spencer-Rosenberg
E: cspencer-rosenberg@phaa.net.au
T: 02 6171 1310

Sponsorship packages

Premier Sponsor

One Available

This is a unique and exclusive opportunity to get the highest exposure with the Conference delegates and get recognition for your support of public health.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the Opening Plenary Session

Branding/Marketing

- Company pull-up banner displayed on main stage throughout the conference
- Company logo displayed on lectern signages
- Company digital banner displayed in the Plenary Hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

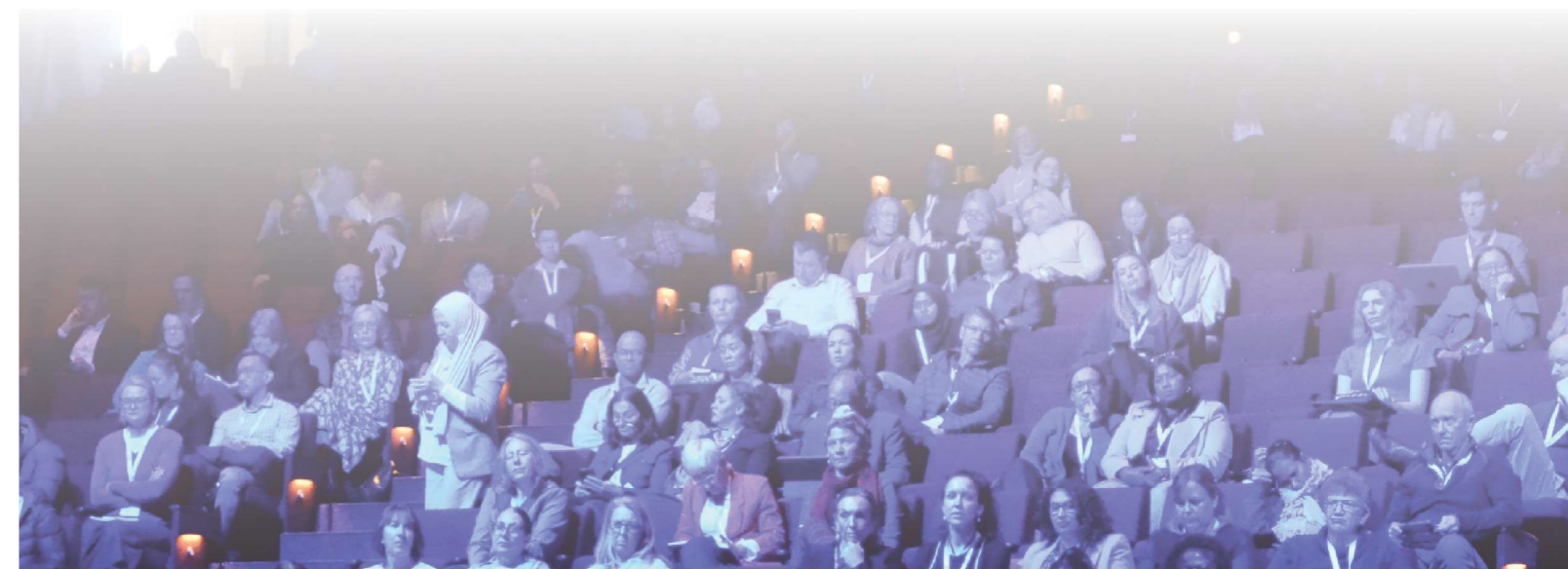
Connections

- A premium trestle table display in a prominent position in the exhibition area
- Opportunity to have 10 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

Registrations

- 10 x Full conference registrations including the Welcome Reception
- 10 x Plenary Hub registrations

\$ 65,000 AUD inc. GST





Principal Sponsor

One Available

This is an exclusive opportunity to shape your involvement in the event and get recognition for your support of public health.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment as a conference sponsor at the opening and closing sessions
- Naming sponsor of a Plenary Session (not the Opening or Closing sessions)

Branding/Marketing

- Company logo displayed on lectern signage
- Company digital banner displayed in Plenary Hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- A premium trestle table display in a prominent position in the exhibition area (subject to availability)
- Opportunity to have 8 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

Registrations

- 5 x Full conference registrations including the Welcome Reception
- 5 x Plenary Hub registrations

\$ 35,000 AUD inc. GST

Associate Sponsor

Three Available

This package enables you have high visibility and exposure at the conference.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of a concurrent session stream

Branding/Marketing

- Company digital banner displayed in Plenary Hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- A premium trestle table display in the exhibition area (subject to availability)
- Opportunity to have 6 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

Registrations

- 4 x Full conference registrations including the Welcome Reception
- 3 x Plenary Hub registrations

\$ 25,000 AUD inc. GST



Welcome Reception Sponsor

One Available

This is an exclusive opportunity to sponsor the Welcome Reception and get recognition for your support of public health.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment as a conference sponsor at the opening and closing sessions

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'
- Company pull-up banners (up to 2) displayed at the Welcome Reception

Connections

- Opportunity to have 4 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

Registrations

- 3 x Full conference registrations including the networking function
- 2 x Plenary Hub registrations

\$ 15,500 AUD inc. GST



International Speaker Sponsor

Limited Number Available

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment of your sponsorship as an International Speaker Sponsor at opening and closing sessions

Branding/Marketing

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 3 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

Registrations

- 3 x Full conference registrations including the Welcome Reception
- 2 x Plenary Hub registrations

\$12,000 AUD inc. GST

Refreshment Break Sponsor

Two Available

Refreshment Break Sponsors will have high visibility at the conference.

Be Acknowledged

- Acknowledgment as a conference sponsor

Branding/Marketing

- Company pull-up banners (up to 2) displayed at the Exhibition and Catering area
- Company name, profile and logo on the conference website, Plenary Hub, mobile app

Connections

- Opportunity to have 2 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

Registrations

- 2 x Full conference registration including the networking function

\$ 7,500 AUD inc. GST





Affiliation Sponsor

Unlimited Number Available

As an Affiliation Sponsor you have the opportunity to engage in the Conference and have visibility of your brand in front of delegates.

Be Acknowledged

- Acknowledgment as a conference sponsor

Branding/Marketing

- Company name, profile and logo on the conference website, Plenary Hub, mobile app

Connections

- Opportunity to have 2 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

Registrations

- 1 x Full conference registration including the networking function
- 1 x Plenary Hub registrations

\$3,500 AUD inc. GST

Trestle Table Exhibitor

Limited Number Available

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

Be Acknowledged

- Acknowledgment as a conference exhibitor

Branding/Marketing

- Company name, profile and logo on the conference website, Plenary Hub, mobile app

Connections

- A premium trestle table display in the catering area (subject to availability)

\$2,900 AUD inc. GST



After something else?

In addition to the set packages outlined, packages can be customised to meet your organisation's objectives.

Contact: Cal Spencer-Rosenberg | E: cspencer-rosenberg@phaa.net.au | T: 02 6171 1310



Booking Form

To book a sponsorship package, please send your completed form to:
 Cal Spencer-Rosenberg | E: cspencer-rosenberg@phaa.net.au | T: 02 6171 1310

Organisation

Contact Name

Position

Postal Address

Suburb

State

Postcode

Phone

Email

Website

Sponsorship Packages

Type	Cost	Select
Premier Sponsor	\$65,000	<input type="checkbox"/>
Principal Sponsor	\$35,000	<input type="checkbox"/>
Associate Sponsor	\$25,000	<input type="checkbox"/>
Welcome Reception Sponsor	\$15,500	<input type="checkbox"/>
International Speaker Sponsor	\$12,000	<input type="checkbox"/>
Refreshment Break Sponsor	\$7,500 per day	10/11 <input type="checkbox"/> 11/11 <input type="checkbox"/>
• Tue. 10 Nov. 2026		
• Wed. 11 Nov. 2026		
Affiliation Sponsor	\$3,500	<input type="checkbox"/>

Exhibition Package

Type	Cost	Select
Trestle Table Exhibitor	\$2,900	<input type="checkbox"/>

All prices are in AUD and GST inc.

Total Cost

Name of
authorised person

Position

Signature

Date

Upon confirmation, this contract is binding on the signature above.

Confirmation

Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment having been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the contract are not fulfilled.

Payment

Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.



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Brisbane/Jagera & Turrbal Country, QLD

